Workshop: Smart Mobility

Moderation: Alexander Jung (Agora Verkehrswende)

Speaker/Partner:
Arne Behrensen (TINK Bike), David Baus (SHÄRE), Dionisio Gonzales (UITP), Kristian Brink (Nextbike), Michel Stumpe (Car Jump), Samira Negm (Raye7)
## Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>09:00 - 09:10</td>
<td>Welcome and short introduction of the Partners</td>
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<td>09:10 - 09:20</td>
<td>Back casting: Desirable Future of Transport - “Pin Board of the Future”</td>
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<td>09:20 - 09:40</td>
<td>Keynote Speech: Autonomous vehicles: a potential game changer for urban mobility</td>
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<td>09:40 - 10:30</td>
<td>Analogy Thinking: A brainstorm exercise asking participants to look beyond borders</td>
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<td>10:30 - 11:00</td>
<td>Coffee Break</td>
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<td>11:00 – 11:30</td>
<td>Analogy Thinking - Results: “Pin board of Now“</td>
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<td>11:30 - 12:00</td>
<td>End of the Workshop</td>
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How is mobility going to be disrupted and towards what will or should transport be changed in the future?

→ Share your ideas on the mobility of the future
   (Ex.: Autonomous driving, Public Transport for everyone, Zero Emissions...?)
Keynote:

Dionisio Gonzales (UITP)

Autonomous vehicles: a potential game changer for urban mobility
1. What are inspiring or innovative elements of these companies?
2. What could work in participants’ countries and what couldn’t?
3. How would the realization of the identified elements lead to the desired future laid out in the beginning?
4. How could the insights lead to a new solution, strategy or even a new product or service in the participating countries?

Analogy Thinking: Looking beyond borders

David Baus (SHÄRE), Kristian Brink (Nextbike), Michel Stumpe (Car Jump), Arne Behrendsen (TINK Bike), Samira Negm (Raye7), Dionisio Gonzales (UITP) with participants
10:45 – 11:15

Coffee Break
David Baus (SHÄRE), Kristian Brink (Nextbike), Michel Stumpe (Car Jump), Arne Behrendsen (TINK Bike), Samira Negm (Raye7), Dionisio Gonzales (UITP) with Participants

Analogy Thinking: Results “BinBoard of NOW”

• What decisions, steps would be necessary to achieve this desired future or implement the strategy?
• Which hurdles would need to be taken?
Analyses and Conclusion