



Workshop: Smart Mobility

Moderation: Alexander Jung (Agora Verkehrswende)

Speaker/Partner:

Arne Behrensen (TINK Bike), David Baus (SHÄRE), Dionisio Gonzales (UITP),
Kristian Brink (Nextbike), Michel Stumpe (Car Jump), Samira Negm (Raye7)





Agenda

Time	Activity
09:00 - 09:10	Welcome and short introduction of the Partners
09:10 - 09:20	Back casting: Desirable Future of Transport - “Pin Board of the Future”
09:20 - 09:40	Keynote Speech: Autonomous vehicles: a potential game changer for urban mobility
09:40 - 10:30	Analogy Thinking: A brainstorm exercise asking participants to look beyond borders
10:30 - 11:00	Coffee Break
11:00 – 11:30	Analogy Thinking - Results: “Pin board of Now“
11:30 - 12:00	End of the Workshop



Backcasting: Desirable Future of Transport - “Pinboard of the Future”

How is mobility going to be disrupted and towards what will or should transport be changed in the future?

→ Share your ideas on the mobility of the future
(Ex.: Autonomous driving, Public Transport for everyone, Zero Emissions...?)



Keynote:

Dionisio Gonzales (UITP)

Autonomous vehicles: a potential game changer for urban mobility



David Baus (SHÄRE), Kristian Brink (Nextbike), Michel Stumpe (Car Jump), Arne Behrendsen (TINK Bike), Samira Negm (Raye7), Dionisio Gonzales (UITP) with participants

Analogy Thinking: Looking beyond borders

1. What are **inspiring or innovative elements** of these companies?
2. What could **work in participants' countries and what couldn't**?
3. **How would the realization** of the identified elements **lead to the desired future laid out in the beginning**?
4. **How** could the insights **lead to a new solution, strategy or even a new product or service** in the participating countries?



10:45 – 11:15

Coffee Break



David Baus (SHÄRE), Kristian Brink (Nextbike), Michel Stumpe (Car Jump), Arne Behrendsen (TINK Bike), Samira Negm (Raye7), Dionisio Gonzales (UITP) with Participants

Analogy Thinking: Results “BinBoard of NOW”

- What **decisions, steps would be necessary to achieve this desired future or implement the strategy?**
- Which **hurdles would need to be taken?**



Analyses and Conclusion