



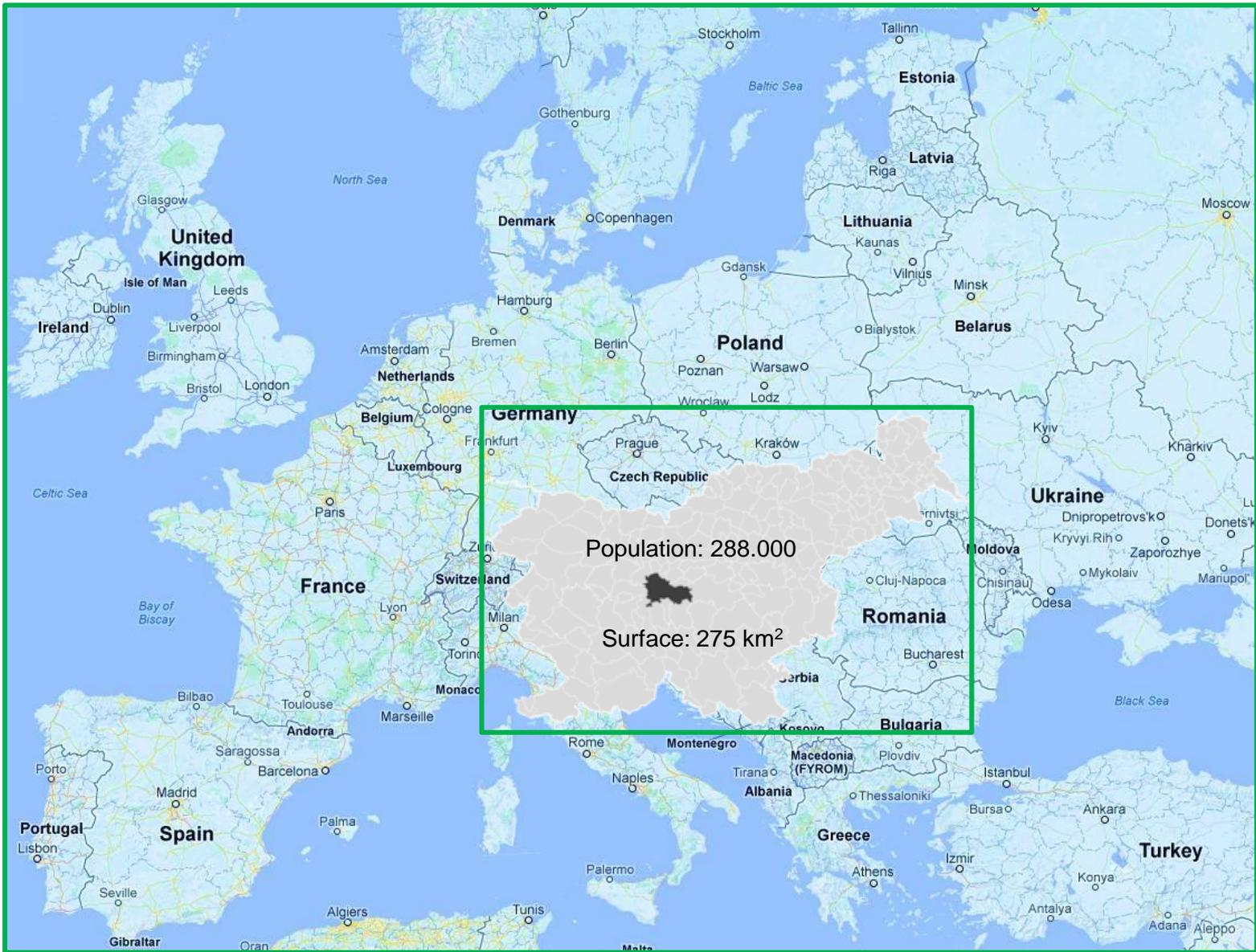
City of Ljubljana

Sustainable Urban Mobility Planning in Ljubljana

Zdenka Šimonovič

Climate Action in Transport Conference
Berlin, 19 September 2017

www.ljubljana.si



Ljubljana- European Green Capital 2016

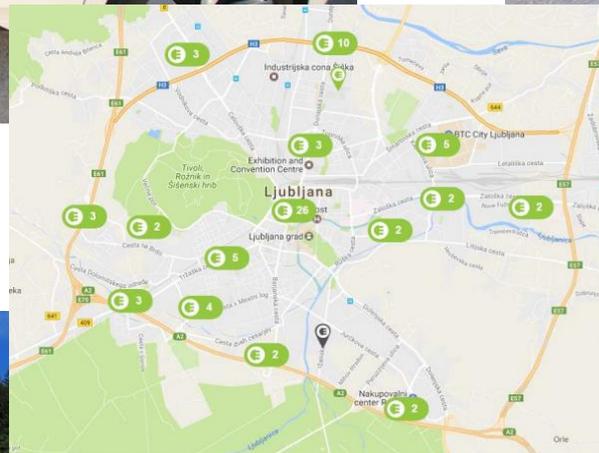
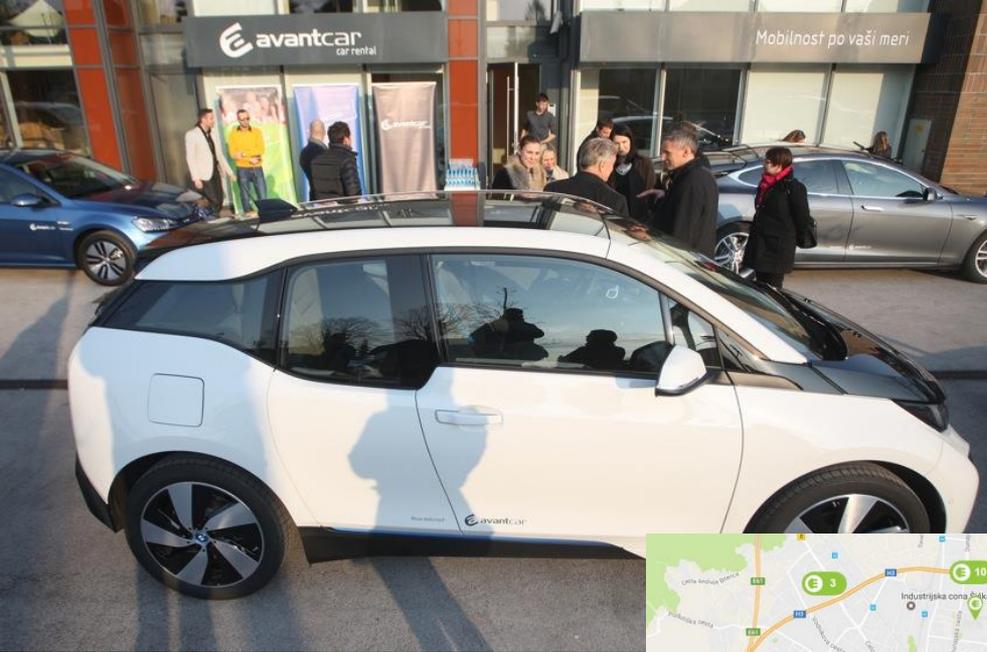


... because the city succeeded at making **most changes** in the right direction in the **shortest** time.

Main changes in urban mobility

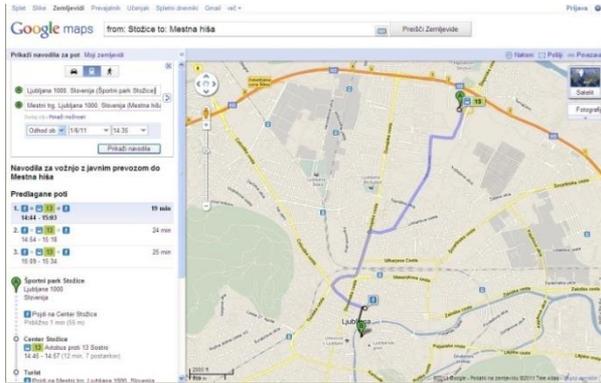








Online tools, platforms and applications



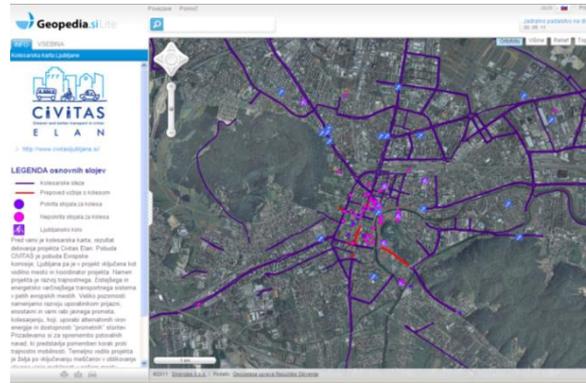
Journey planning by PT – Google Transit:

<http://www.google.com/intl/sl/landing/transit/#dmy>



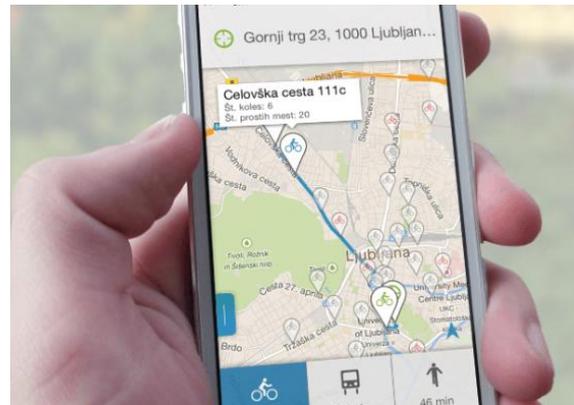
Sustainable freight delivery web portal:

<http://www.dostave.si>

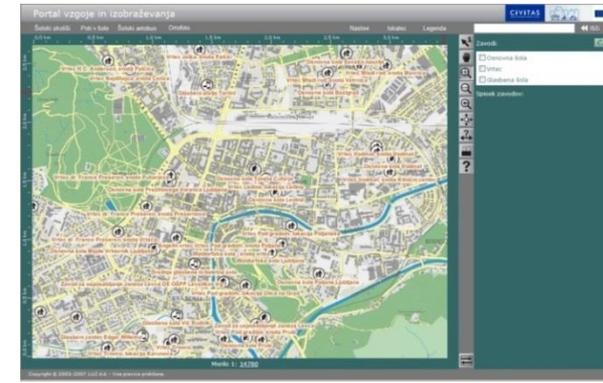


Interactive cycling map:

http://www.geopedia.si/?para_ms=T1256_vT_b2_x462159.25_y102627.25_s13



A to B: LJ – sustainable journey planning app



Safe routes to school web portal:

<http://solstvo.gis.ljubljana.si>



Urbana – single e-card app (testing phase): PT, Bicikelj, parking, funicular



Strategic documents

- **Ljubljana 2025 Vision (2007)**
- Environmental Protection Programme (2007-2013; 2014-2020)
- Urban Master Plan (2010)
- Sustainable Energy Action Plan (2011)
- **Sustainable Urban Mobility Plan (2012, 2017)**
- Electromobility Strategy (2013)
- Zero Waste Plan (2014)
- Sustainable Development Strategy (2016)
- Other strategic supporting documents

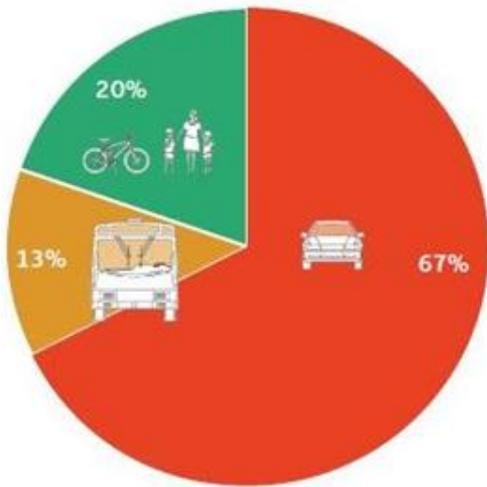


Main goal:

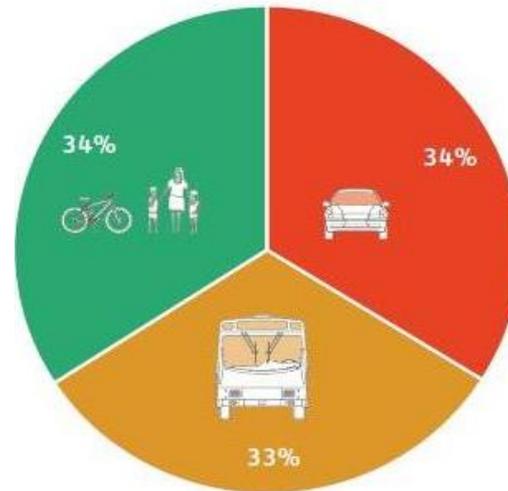
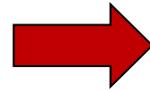




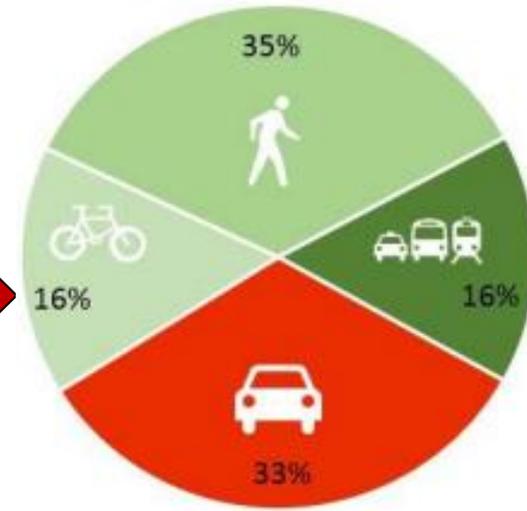
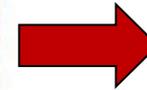
Sustainable Urban Mobility Plan (2012, 2017)



Estimated modal split in 2011



Expected modal split in 2020



Expected modal split in 2027



Main drivers in SUMP and implementation of innovative measures

- Strong political support (change of paradigm → public space dedicated to people; specific approach - graduality)
- Close cooperation and contribution of different stakeholders
- Citizens' involvement (rise expectations)
- Systematic approach
- Dedicated people
- Dedicated funding
- Exchange of experiences with other European cities



Main barriers in SUMP and innovative measures

- Resistance to innovation (even in academic circles)
- National legislation lagging behind
- Pursuing of political goals in public participation process
- New technology standardisation issues

CIVITAS
Elan,
2008



September
2013



European Mobility
Week 2013



Refurbishment of Slovenska Street

February
2015



May
2015



June
2015



September
2015





Challenges ahead

- SUMP in Ljubljana Urban Region (large share of commuters)
- Change of legislation
- Measuring the change
- Ensure sufficient funding
- Increase of PT use

Expectations are high,
there is no way back





Thank you!

Zdenka Šimonovič, Head of Section
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www.ljubljana.si, www.zelenaljubljana.si _



City of
Ljubljana



United Nations
Educational, Scientific and
Cultural Organization

LJUBLJANA:
MESTO/CITY
OF/LITERA-
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Designated
UNESCO Creative City
in 2015