



Mobilise Your City



100 CITIES AND 20 NATIONAL GOVERNMENTS ENGAGED IN SUSTAINABLE URBAN MOBILITY



The Partnership Initiative

MobiliseYourCity is a global climate initiative for integrated urban development planning in emerging and developing countries. The initiative supports and engages local and national partner governments in improving urban mobility by providing a methodological framework and technical assistance, through capacity building, and by enabling access to funding at both local and national levels. Particular attention has been paid to the methodological and advisory frameworks related to National Urban Mobility Policies and/or Programs (NUMPs) and Sustainable Urban Mobility Plans (SUMPs) that serve as the basis for the promotion of investments and development of attractive mobility services. The objectives:

- **Enable transformational changes** towards more inclusive, livable, and efficient cities.
- Foster more **comprehensive, integrated and participatory urban mobility planning** (local & national levels).
- Target **reduction of transport-related GHG emissions** in participating cities (>50%).
- Make use of **innovative planning techniques** and promote state-of-the-art mobility and **transport technologies**.

The Urban Mobility Challenge

Traffic congestion, poor air quality, road fatalities, economic inefficiency – due to difficult commuting conditions –, poor living conditions, and high carbon emissions are major problems resulting from poorly planned and unsustainable urban transport systems. People and governments, particularly in emerging and developing countries, are increasingly focused on making urban development a priority as a means to cope with growing populations and urbanisation trends.

Transport and CO₂ emissions

- Worldwide, the transport sector currently emits approx. **28% of all CO₂ emissions** from fossil fuel combustion.
- Transport in cities accounts for nearly half of all sector-related emissions.
- **Without taking significant steps towards sector transformation, emissions will triple by 2050.**

- ✓ **Focus on Sustainable Urban Mobility Planning**
- ✓ **Trigger investment, infrastructure development and innovation**
- ✓ **Global partnership launched during COP21**
- ✓ **Active contribution to the New Urban Agenda and UN Agenda 2030**
- ✓ **Support implementation of Nationally Determined Contributions (NDCs)**

Targets

MobiliseYourCity assists local and national partner governments in their efforts to improve urban mobility and cut at least 50% of their urban transport-related emissions by 2050.



100 cities

engaged in reducing their emissions by 50% through the development of integrated Sustainable Urban Mobility Plans (SUMPs)



20 countries

committed to introducing National Urban Mobility Policies and/or programs (NUMPs)





SUMPs

A Sustainable Urban Mobility Plan (SUMP) is a strategic plan developed in an **inclusive** and **integrated manner** to meet the mobility needs of people and businesses in cities, harmonising and integrating existing planning approaches. It sets cities on a sustainable course regarding land use and urban mobility.

Why a SUMP?

- ✓ To **establish a clear road map** prioritizing sustainable transport projects and measures, and clarifying responsibilities
- ✓ To **set a robust, but flexible, funding** and implementation plan
- ✓ To **shift focus** from road-focussed planning **towards comprehensive sustainable urban mobility** concepts
- ✓ To **set up** feasible, widely agreed upon measures and **monitoring & evaluation mechanisms**

SUMPs in practice

The European Commission has been supporting SUMP methodologies in EU cities for many years.

Emerging countries, like Brazil, India and Mexico, cities have developed SUMPs.

Possible local funding mechanisms: tolls, paid parking, voluntary employer participation, mandatory funding of the transport system by companies and business, land value capture from sale proceeds/rentals along public transport corridors, betterment levy, special development charges.

NUMPs

A National Urban Mobility Policy or Programme (NUMP) is a strategic policy or programme developed by national governments to enable local governments to tackle urban mobility challenges. It enhances the capabilities of cities to plan, fund & implement sustainable transport projects.

Why a NUMP?

- ✓ **National policy and regulatory framework** for subnational urban mobility plans
- ✓ **Clear political and strategic orientation**, roles and responsibilities of planning stakeholders
- ✓ **Technical guidance** for local transport professionals
- ✓ Central tool to **enable actual transformation of urban infrastructure**

NUMPs in practice

It is common practice in developed countries for the national government to financially support cities in regards to sustainable urban mobility.

Emerging countries like China, Brazil and India have already begun implementing NUMPs.

Possible national financing mechanisms: fare policies, taxes on private vehicle ownership and fuel, congestion charges, additional registration fees for four-wheelers.

Our modules to support SUMPs and NUMPs

- | | |
|---------------------------------|---|
| ✓ Inventory and Assessment | ✓ Vision and Goal Setting (+ Measure Planning **) |
| ✓ Initialisation / MobiliseDays | ✓ Budgeting and Finance |
| ✓ Institutional Framework* | ✓ Capacity Development** |
| ✓ Transport Technologies* | ✓ Participatory Process** |
| ✓ Monitoring and Reporting | ✓ Coordination & Management |

*NUMP specific ** SUMP specific



We support beneficiary partners in designing their urban mobility plans and policies



An international network of partners

MobiliseYourCity contributes to an intensified sharing of experiences concerning sustainable urban mobility planning. The Initiative works hand-in-hand with national government agencies, city institutions, transport operators, universities, think tanks and international and national consultants to foster high-quality learning and innovation in order to support them in their planning efforts.

Areas of support for capacity building



Study tours



City-to-city cooperation
(peer-to-peer exchange / twinning,
South-South / North-South)



Knowledge platform

- **Guidance** on how to plan urban mobility
- Organizational, project management and soft **skills**
- **Vocational training** to keep expert staff up-to-date
- **Access to learning** experiences from other cities
- Access to state-of-the-art **planning tools** and equipment
- Access to national and international **best-practices**
- Necessary **financial means** to maintain capacity



Toolkits and
training materials



Webinars
& e-learning



Local workshops/
Trainings



Building a strong community of practice

Setting up a web-based international knowledge platform to share best practices in sustainable urban mobility planning and implementation of SUMP and NUMP to support the active and fruitful exchange between all partners of MobiliseYourCity. The exchange platform aims to support city-to-city cooperation as well as regional network dialogues, including peer-to-peer exchange and the opportunity for twinning of South-South and North-South partnerships.

A Partnership for urban mobility development against climate change

MobiliseYourCity is one of the international transport initiatives of the **UN Global Climate Action Agenda (GCAA)**. Besides its contribution to the international climate process, the initiative contributes to the **UN 2030 Agenda for Sustainable Development**, specifically **Sustainable Development Goal #11 (SDG 11)**: Make cities inclusive, safe, resilient and sustainable. The initiative is also perfectly aligned with the new 2017 proposed **European Consensus on Development**.



Our Partners

Beneficiary Partners: Local authorities and national governments from emerging and developing countries.

Knowledge and Network Partners: Internationally operating or country-focused, NGOs, universities, think tanks, networks, etc.

Contributing Partners: Direct donors or implementing agencies managing delegated funds can join the initiative.

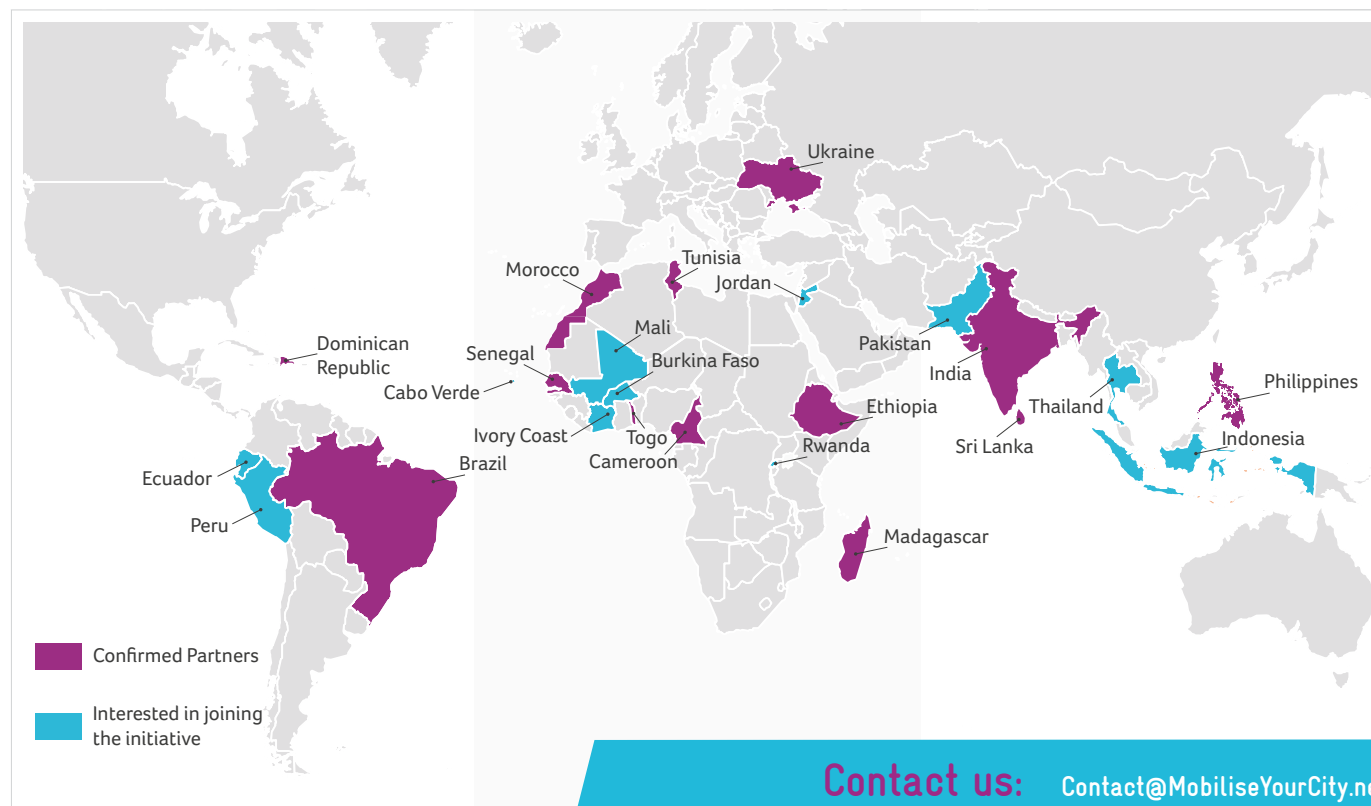


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